



Announcing New \$3,000 Research Grant to Support Innovative News Audience & News Engagement Studies

Deadline: March 1, 2025

Building on 11 successful years of two of her presidential initiatives—News Engagement Day (NED) and the News Audience Research Paper Award—Paula M. Poindexter, the 2013-2014 president of AEJMC, has established a new research grant that replaces the News Audience Research Paper Award in which winners received a certificate and cash prize of \$1,000. All current AEJMC members are invited to apply for this new \$3,000 research grant that encourages the exploration of the news audience and news engagement in new ways in order to answer never before asked theoretical and real-world questions relevant to today's times and the future. Proposals for the new \$3,000 AEJMC-NED Grant for Innovative Research on the News Audience & News Engagement should be mailed to paula.poindexter@austin.utexas.edu no later than the **deadline, March 1, 2025**.

Grant Proposal Format. The following components are required in the maximum five-page grant proposal:

- I. Title Page: Proposal Title, PI Name, Title, Department, and University
- II. Proposal Executive Summary
- III. Introduction, Purpose, Reason Applying for Grant, Explanation Why Study Qualifies as Innovative in News Audience and News Engagement Research
- IV. Brief Methodology Description with Proposed Research Questions, Hypotheses, etc., and Data Analysis.
- V. Why Results Will Provide New Insight into the News Audience and/or News Engagement
- VI. How \$3,000 Grant Monies Will Be Spent
- VII. Plan to Present and Publish Research Results
- VIII. Brief PI Bio and Contact Information (Title, Department, University, Email, Text Number, Link to Department Page)
- IX. References

About the Grant Funder Paula M. Poindexter: Poindexter is a Professor of Journalism and Media at the University of Texas at Austin. She is a former TV news reporter and co-producer at Houston's NBC-affiliate TV station and a former manager and executive at the *Los Angeles Times*. Poindexter is the author of the forthcoming book, *Gen Z, Social Media, and News: Implications for the Future of News Engagement, Journalism, the U.S., and Democracy*. Please email questions to paula.poindexter@austin.utexas.edu.