



## **The 2025 Lionel C. Barrow Jr. Award for Distinguished Achievement in Diversity Research and Education Call**

**Nominations are due May 1, 2025.**

The Lionel C. Barrow Jr. Award for Distinguished Achievement in Diversity Research and Education recognizes outstanding individual accomplishment and leadership in diversity efforts for underrepresented groups by race and ethnicity in journalism and mass communication.

One of the prestigious honors within the Association for Education in Journalism and Mass Communication (AEJMC), the Barrow Award for Distinguished Achievement is jointly supported by the Commission on the Status of Minorities (CSMN) and the Minorities and Communication (MAC) Division.

The late Dr. Lionel (Lee) C. Barrow Jr. was a longtime AEJMC member who provided leadership and guidance during his many years of service. In 1968, Dr. Barrow founded the Ad Hoc Committee on Minority Education to recruit, train and place minorities in communications. In 1970, he founded and became the acting head of the Minorities and Communication Division. The Communication Theory and Methodology Division renamed its diversity scholarship for him in 1997, the same year he received the AEJMC Presidential Award for his contributions. In 2005, he was recognized with one of AEJMC's highest honors, the Distinguished Service Award, for his outstanding service in promoting diversity within the association and the discipline.

This award honors Dr. Barrow's lasting impact and recognizes others who are making their mark in diversifying journalism and mass communication education. The Lionel C. Barrow Jr. Award will be presented during the 2025 AEJMC annual conference in San Francisco.

### **Judging Criteria**

Barrow finalists are judged by their outstanding contributions in two of the three following areas: (1) a sustained record over time of publication on racial and ethnic minorities in journalism and mass communication; and/or (2) a sustained record over time of contribution to teaching and service of racial and ethnic minorities in journalism and mass communication; and/or (3) the publication of an influential book on racial and ethnic minorities in journalism and mass communication.

Applicants do NOT have to wait to be nominated by an AEJMC member to apply but must include two letters of support from AEJMC members in their packets.

### **Application Process**

Application packets should contain the following:

1. Applicant's personal statement of no more than 350 words describing the "big picture" of their research or of their teaching/service, including personal philosophies and/or outcomes. A nomination based on an impactful book should briefly share the story behind the book and how it came to be.
2. A three-page CV outlining specific information pertinent to the application.
3. Two letters of support from AEJMC members, with at least one explicitly naming the applicant's specific area of contributions.
4. Additional materials, which might include (but are not limited to) abstracts of research findings; professional papers and published articles (no more than five total); text of a speech delivered or prepared for delivery; course outlines, innovative teaching tools or teaching evaluations; or other recognition pertaining to the applicant.

The entire application packet should be combined into one .pdf file and be no longer than 15 .pdf pages (including additional materials). Applications exceeding this length will be disqualified.

Entries should be emailed to Dr. Danielle K. Brown, head of the Minorities in Communication Division, at [dkbrown@msu.edu](mailto:dkbrown@msu.edu) by 11:59 p.m. EDT by May 1, 2025. Please make sure to reference the Barrow Award in your subject line.