



Scholarsourcing

A book series from AEJMC and Peter Lang Publishing

Call for Proposals:

November 15 Deadline for Brief Book Proposals for AEJMC-Peter Lang Scholarsourcing Series

AEJMC members are now invited to submit abbreviated book proposals for the 2024-25 round of Scholarsourcing—a joint book publishing venture between AEJMC and Peter Lang Publishing, now in its tenth year. Based on the concept of crowdsourcing, Scholarsourcing reimagines the way scholarly books are proposed, peer-reviewed, and approved for contract.

Nov. 15, 2024 is the deadline to submit an abbreviated book proposal (no more than 500 words) for the first round of Scholarsourcing. The proposed book must be based on original research; it should not include previously published material.

The proposal must include the following:

- book title (this should clearly indicate what the book is about)
- rationale and synopsis of the book
- two to three sentences highlighting the ways in which the book is unique and valuable to the field of journalism and mass communication
- a brief explanation of how the book speaks to the mission of AEJMC, specifically related to no more than two of the following mission statements:
 - to promote the highest possible standards for journalism and mass communication education
 - to cultivate the widest possible range of communication research
 - to encourage the implementation of a multicultural society in the classroom and curriculum
 - to defend and maintain freedom of communication in an effort to achieve better professional practice and a better-informed public

The abbreviated proposal should be emailed as a Word attachment to **Carolyn Bronstein, Scholarsourcing Series Editor** at cbronste@depaul.edu and **Elizabeth Howard, Acquisitions Editor for Media and Communication**, at e.howard@peterlang.com by **Nov. 15, 2024**. Please put “Scholarsourcing” in the subject line of the email. Please include your full name, affiliation, position, and email address in the main body of the email as well as confirmation of your AEJMC membership. No author-identifying information should be contained in the proposal document.

The proposals will be uploaded to the AEJMC online system, which will allow AEJMC members to browse, comment, and vote on proposals between late November 2024 and mid-January 2025. Authors will be notified in **March 2025** if their proposals received sufficient votes from the AEJMC membership to advance to the second round. Those authors who qualify to advance will be invited to submit a complete book proposal using the Scholarsourcing proposal guidelines (issued at that time). Complete book proposals must be submitted by **May 1, 2025**. Complete book proposals will be reviewed by the AEJMC Scholarsourcing editorial committee to determine which author(s) shall receive a book contract offer. All authors will be notified of the outcome **by the end of July 2025**.

The AEJMC Scholarsourcing editorial committee includes:

Series Editor: Carolyn Bronstein, DePaul University

Kimberley Mangun
University of Utah

Karen McIntyre
University of Oregon

Juan Meng
University of Georgia

Meghan Sanders
Louisiana State University

QUESTIONS? CONTACT CAROLYN BRONSTEIN, CBRONSTE@DEPAUL.EDU